

2024 SPONSORSHIPS

PARTNER WITH THE WATERFRONT CENTER



Become a 2024 sponsor and partner with The WaterFront Center's community of over 20,000 people through digital, physical, and event promotions.

Based on the level of support, sponsors receive both the Digital/Print Marketing Package and Event Package throughout the year.

SPONSORSHIP BENEFITS		DIAMOND \$15,000	PLATINUM \$10,000	GOLD \$7,500	SILVER \$5,000	BRONZE \$2,500
Digital/Print Marketing Package	Your Logo & Link on Website	⚓	⚓	⚓	⚓	⚓
	Shout-Outs on Social Media Throughout the Year	⚓	⚓	⚓	⚓	⚓
	Your Logo Placed on Summer Parent Handbook	⚓	⚓	⚓	⚓	⚓
	Your Logo & Link Placed in Footer of All Email Campaigns	⚓	⚓	⚓	⚓	
	Your Logo on the WFC Program Guide	⚓	⚓	⚓		
	Your Logo on WFC Giveaways	⚓	⚓			
	Your Logo on WFC Launch Vessel	⚓				
	LOG Booklet	Full Page Advertisement Color Full Bleed	Full Page Advertisement Color Margins	Full Page Advertisement Black & White	Half Page Advertisement Black & White	Quarter Page Advertisement Black & White
Event Package	Annual Benefit Party Tickets May 16, 2024	Tickets for twelve guests & VIP table with waterfront seating	Tickets for ten guests & water-view table seating	Tickets for six guests & reserved seating	Tickets for four guests & reserved seating	Tickets for two guests
	Benefit Regatta Tickets September 16, 2024 (Rain date Sept 17th)	Tickets for six guests to the after-party & two viewing platform tickets	Tickets for four guests to the after-party & two viewing platform tickets	Tickets for two guests to the after-party & two viewing platform tickets	Tickets for four guests to the after-party	Tickets for two guests to the after-party
	Recognition on event webpages, social media, blog, and in all press releases	⚓	⚓	⚓	⚓	⚓
	Digital advertisement, logo and name listing at all events	⚓	⚓	⚓	⚓	
	Name or logo displayed on all event signage, collateral & promotional materials	⚓	⚓	⚓		
Name or logo on event invitations & save-the-dates	⚓	⚓				

LOG BOOK ADVERTISEMENT ONLY	Full Page Full Bleed Color \$5,500	Full Page Margins Color \$4,000	Full Page Margins B&W \$1,750	Half Page B&W \$900	Quarter Page B&W \$500	Business Card B&W \$200
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CONNECTING SPONSORS TO OUR COMMUNITY



Building Meaningful relationships and connections with our customers is the promise we make to our 2024 Partner Sponsorships. By becoming a partner, The WaterFront Center offers more opportunities to connect with our community frequently throughout 2024.

Thanks to partners like you, The WaterFront Center can continue to provide affordable and free programs to our community and deliver on our mission of connecting people to the water. Business and personal support show the strength and diversity of supporters that form the foundation of community-based programs like ours.

Sponsorship Package

Deadline: Friday, March 1

All Sponsorship packages include a LOG Ad and details on reverse page.

- Diamond** \$15,000 **Platinum** \$10,000 **Gold** \$7,500 **Silver** \$5,000 **Bronze** \$2,500

Advertisement Details

- I will create/provide a completed ad design(Complete ads may be sent via email to jame@thewaterfrontcenter.org in PDF, high resolution image, or original file formats)
- I need assistance in completing an ad. Submit business logos in PDF, EPS, PNG or original files.

LOG Book Advertisement Only

We will work with you to design your advertisement to your specifications. We can supply photos or original works by children who attended our programs to accompany your advertisement.

- 1) Full Page Full Bleed Color \$5,500 2) Full Page Margins Color \$4,000 3) Full Page Margins B&W \$1,750 4) Half Page B&W \$900
- 5) Quarter Page B&W \$500 6) Business Card B&W \$200

Payment Options

The WaterFront Center is a 501(c)(3) nonprofit organization. All contributions are tax-deductible to the extent permissible by law. Federal Tax ID: 11-3539597

- 1) Pay by check: complete this form and include a check payable to "The WaterFront Center"
- 2) Pay by credit card: complete this form and fill out the credit card information below
- 3) Pay Online: www.thewaterfrontcenter.org/sponsorships



Billing Information

*please note a 4% fee will be added to all credit card charges to allow your full donation to go directly to The WaterFront Center.

Name: _____

- Visa Mastercard

Company: _____

- Discovery American Express

Address: _____

Card Number: _____

City, State, & Zip: _____

Exp Date: _____ CVV Code: _____

Phone: _____

Cardholder Signature: _____

Email Address: _____

For assistance or questions contact:
Jamé Krauter, Fund Development Coordinator
516-922-7245 x 33 | Jame@thewaterfrontcenter.org

LOG ADVERTISEMENT SIZE CHART

2023/2024 LOG Cover



Original Art



Poetry & Stories written by students

Best Boats for Young Sailors, Cont.

Most public one-design keelboat class over 30' cover 600 boats sailing worldwide. 7/105 are a school-age sailors to enter keelboat and offshore racing sailboat with sperry lines and a set. The smaller size of the keelboat 15-20' he need to reef at 10 knots with its large deck design make the time choice for reg programs able-handed in college sail-country. Facing as a writer than the young sailors I working to I sometimes my primary two job trainers pit-navigator 15-20' keelboat is a great platform for teenage sailors and on the skills required to enjoy a lifetime of big

Hobie catamarans are sailboats comprised of two parallel hulls joined by a transverse with the sail in the middle and two rudders attached to connected tillers. It is one of the more stable boats that can be sailed easily in light winds and is difficult to capsize. Because catamarans are generally water to maneuver, many warm water resorts will allow people to rent them with little sailing experience.

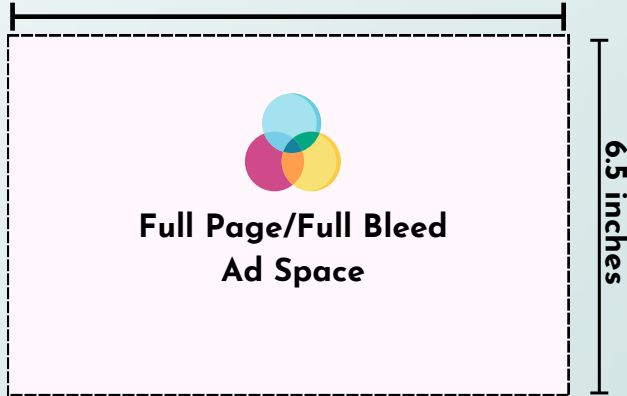
At The WaterFront Center, we offer two different types of Hobies: the Wave and Gateway Hobie. The Wave, the smaller one, measures 11 feet in length, fits up to four children, and has one sail. The Hobie Gateway has a job as well as measured, is 17' long and can accommodate up to 6 kids.

Children can quickly learn to sail the day away on Hobie catamarans! The WaterFront Center offers Adventure Sailing, a program that teaches the fundamentals of sailing, safety on the water, and good seamanship in a casual, fun setting. This program is ideal for children who wait time on the water exploring Oyster Bay and enjoy having their bodies with them.

My favorite part was sailing OPTI'S

Sam Jones 2023

9.25 inches

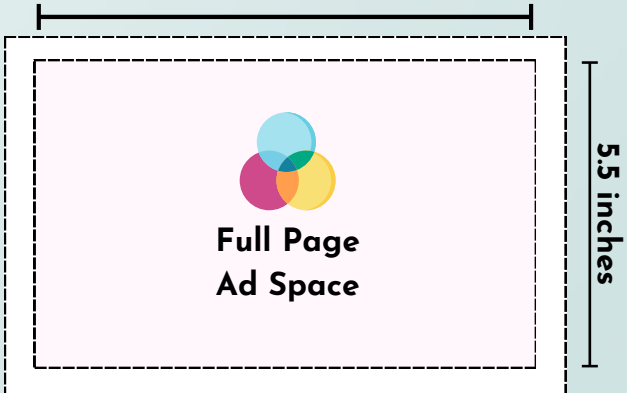


1) Full Page | Full Bleed | Color | \$5,500

Full Page | Full Bleed | Color



8.25 inches

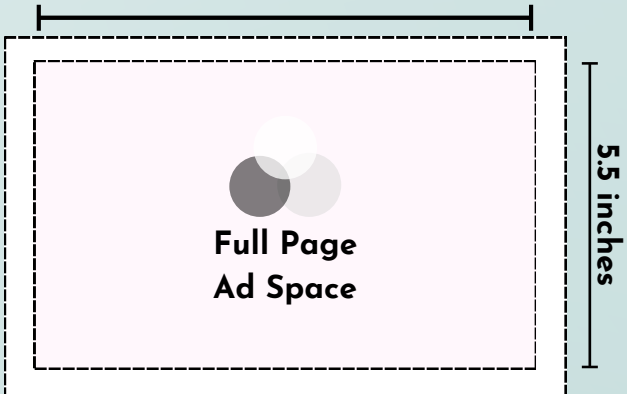


2) Full Page | Margins | Color | \$4,000

Full Page | Margins | Color

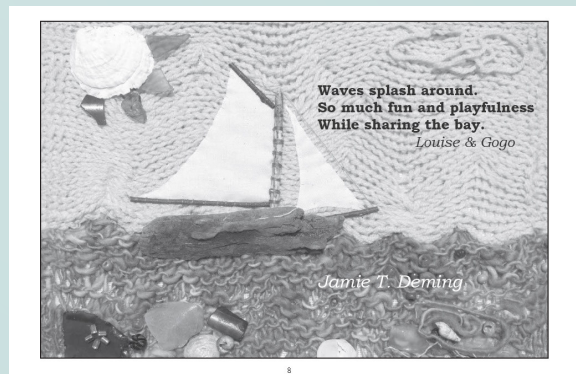


8.25 inches



3) Full Page | Margins | B&W | \$1,750

Full Page | Margins | B&W



LOG ADVERTISEMENT SIZE CHART

Ads Featuring Student Artwork

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Mill-Max Mfg. Corp
190 Pine Hollow Rd,
Oyster Bay, NY 11771

Mill-Max Mfg. Corp
190 Pine Hollow Rd,
Oyster Bay, NY 11771

Articles, Interviews, & Stories

Rebecca Keller, a Passion for Sailing

By Shannon Kelly

In her past 20 years, The WaterFront Center has strived to foster a love of sailing and a passion for water. From inexperienced sailors to seasoned sailors, Rebecca Keller is one of those passionate community members.

Rebecca started in preschool when her class went on a field trip to the WaterFront Center to learn about sailing and the environment. It was her first day on a sailboat. In fact, she loved it so much that she signed her name on the WaterFront Center's summer program that year!

Rebecca returned and got hooked on sailing in Oyster Bay. When she was 11, she was introduced to racing by her WFC Oyster Bay Coach, turned to race every year after that, sailing on our Oyster Bay Race with the 420 Race Coach for the same team she joined as a freshman in high school.

Rebecca - left edge

Rebecca - back middle left

Articles, Interviews, & Stories

During her junior year of high school, Rebecca took US Sailing's Level 1 sailing instructor certification course and qualified to become an instructor at The WaterFront Center. In her first year, she taught beginners in Oyster Bay. She said her favorite part of teaching is "watching the little sailors develop the same excitement for sailing that I felt when I was little, which is incredibly rewarding." Now she is the 420 Race Coach for the same team she joined as a freshman in high school.

Rebecca - left edge

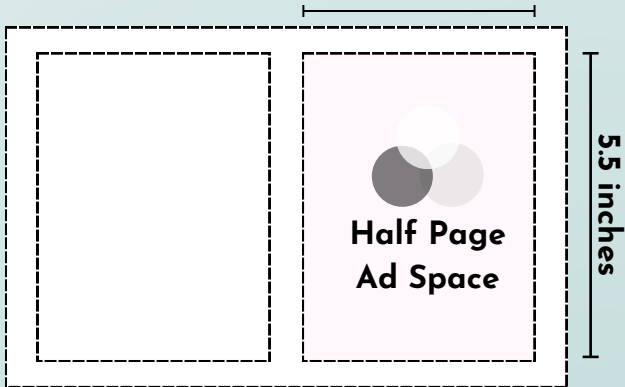
As a young adult, Rebecca sails on the Fordham University Sailing Team and has become involved in much racing. Although Rebecca's sailing experience at The WaterFront Center began as a simple field trip, it stayed with her throughout adolescence and young adulthood. The WaterFront Center was where Rebecca could grow up with her friends, learn new skills, and acquire a passion that would last a lifetime and gain employment. We are so lucky to have Rebecca and wish her good from a young student to a master

Educational Puzzles & Activities

Identify all the parts of CHRISTEEN?

Answers on page 57

4 inches



4) Half Page | B&W | \$900

Half Page | B&W

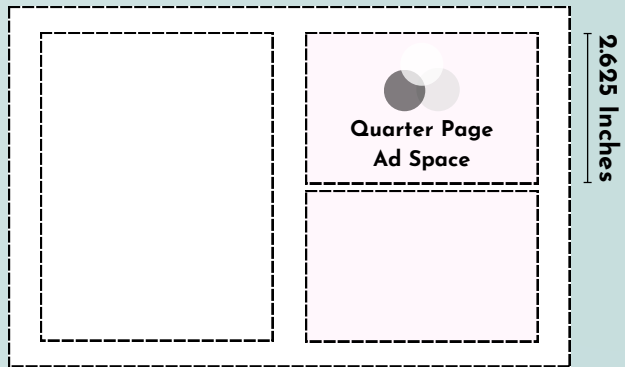
Since 2012 there has been a downturn in the horseshoe crab population, and it's been seen all over Long Island. We hoped that the upward trend in spawning activity observed at Brookman Beach in 2015 and 2017 and the spillover activity at Theodore Roosevelt Beach in 2016 indicated that populations were starting to recover. Unfortunately, since then, we have seen decreased numbers. These studies shed new evidence on how the world above the water can significantly impact what happens below the surface.

Everyone is encouraged to join us in monitoring the horseshoe crab population in our area. Thank you to the hundreds of students and volunteers who have helped the WaterFront Center conduct this valuable research.

The Schiff Foundation

There's always something new at The WaterFront Center!

4 inches



5) Quarter Page | B&W | \$500

Quarter Page | B&W

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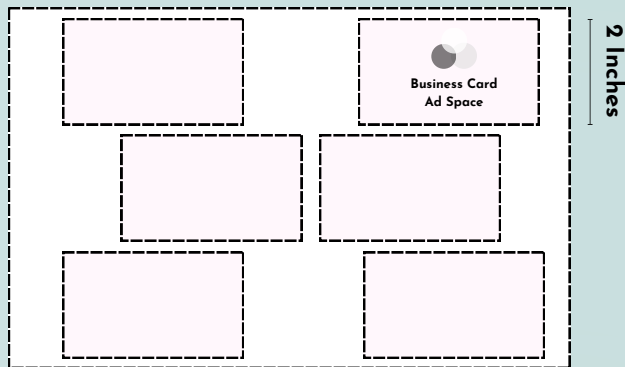
Thank you Waterfront Center for teaching us about sea life!

The Backlines Class From Growing Tree North 2023

Sam Meyers

OYSTER BAY MARINE CENTER

3.5 inches



6) Business Card | B&W | \$200

Business Card | B&W

Flounder

Elle 2022

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